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## **T-REX® Tape Offers Rugged Durability That Dominates Any Project**

*Ferociously Strong Tape™ is specially designed to work longer  
and hold stronger in any environment*

AVON, Ohio (April 2015) – The legendary Tyrannosaurus Rex is known as the fiercest predator in history. And just like its namesake, T-REX® Tape is on a mission to take a ‘bite’ out of any project in its path. As the ‘King of the Toolbox,’ T-REX Tape is formulated with super-durable, extra-thick, sun-resistant materials to work longer and hold stronger than other utility tapes, in all kinds of weather.

T-REX Tape is the perfect tape for any project – where only the best will suffice. Whether it’s simple, around-the-house fixes, or extreme industrial repairs on a work site, there’s no project too big or too small for this hard-hitting tape. T-REX Tape promises to be a Ferociously Strong Tape™.

What puts this tape leaps and bounds ahead of other tapes? T-REX Tape consists of three different layers: a double-thick adhesive bringing together a tough, thick polyethylene skin and a reinforced inner cloth layer using an advanced technology called co-extrusion. The aggressive adhesive is melted and pressed through a high tensile, woven fabric and into the molten polyethylene skin using heat and pressure to lock the layers together. This is what gives T-REX Tape four times the staying power, three times the holding power and two times the bite over regular tapes.

This double-thick, super-aggressive adhesive allows the tape to offer superior hold on more surfaces than other ordinary tapes – including rougher and dirtier surfaces in a wide range of temperatures and humidity levels. T-REX Tape also is specifically designed with a thick sun-resistant skin which gives the tape its famed holding power – inside or outside.

“When you think of the T-Rex, certain adjectives come to mind: strong, aggressive, ferocious – and that’s exactly what consumers can expect from T-REX Tape – a Ferociously Strong Tape,” says Stephen

Wagner, assistant marketing manager, at ShurTech Brands, LLC, the company that markets T-Rex Tape. "This is a technologically advanced tape we've created to perform well in any condition and withstand the test of time."

T-REX Tape is now available at retailers nationwide. For more information, visit [trentape.com](http://trentape.com).

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### **T-REX® TAPE**

T-REX® uses modern, next-generation technology to produce a top-quality tape product that performs well in all conditions and that is on a mission to help everyone from DIYers to professionals get the job done. T-REX® Tape, marketed by ShurTech Brands, LLC, is available nationally at Walmart. Visit [TREXTape.com](http://TREXTape.com), find us on Facebook® ([facebook.com/TREXTape](https://facebook.com/TREXTape)) or follow us on Instagram ([@trentape](https://@trentape)) for additional product information.

### **SHURTECH BRANDS, LLC**

ShurTech Brands, LLC, markets DIY (Do It Yourself), EIY (Express It Yourself) and Home & Office consumer products under the Duck®, FrogTape®, Painter's Mate Green® and Shurtape® brands. The company is a subsidiary of Shurtape Technologies, LLC, Hickory, N.C., an industry-leading producer of pressure sensitive masking, duct, packaging and specialty tape products, with facilities in the United States, Canada, United Kingdom, Germany, Mexico, Peru, United Arab Emirates and China. Shurtape services numerous markets, including industrial, packaging, HVAC, professional paint, auto, marine, aerospace, arts and entertainment, and retail. Shurtape also manufactures and markets the Shurtape® and Kip® brands. Visit [shurtech.com](http://shurtech.com) for more information.

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