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T-REX® Tape Announces "Survivorman" Television Personality as 2016 Spokesperson

*Les Stroud Brings Rugged, Outdoor Expertise
to Ferociously Strong Tape®*

AVON, Ohio (February 4, 2016) – Best known as the creator, producer and star of the hit television series "Survivorman," Les Stroud, the world's most trusted expert in survival and outdoor life, is teaming up with T-REX® Tape as the brand's new 2016 spokesperson.

"We are thrilled to partner with Les because he is known for pushing the limits mentally and physically in survival situations," says Stephen Wagner, assistant marketing manager, at ShurTech Brands, LLC, the company that markets T-REX Tape. "As a technologically advanced tape, T-REX Tape is also known for pushing the limits in both adhesion strength and hold. Les is the perfect person to help bring the strong qualities of the tape to life."

Stroud has appeared in, hosted and produced numerous television specials and series including: "I Shouldn't Be Alive," "The Science of Survival," "Les Stroud; Beyond Survival," "Off the Grid with Les Stroud" and many more. He also is a celebrated keynote speaker and musician, as well as an accomplished *Globe and Mail* best-selling author after penning, "Survive!: Essential Skills and Tactics to Get You Out of Anywhere – Alive," "Will to Live," and "Beyond Survivorman." Stroud is a proud member the prestigious Explorers Club, a Fellow of the Royal Canadian Geographic Society and an advanced survival trainer for the Canadian Military Armed Forces.

"Teaming up with the T-REX Tape brand is exciting because of their evident, constant commitment to quality and integrity," said Stroud. "I focus my life and career on projects and partnerships that come from a place of authenticity, professionalism, due respect and a commitment to excellence. I look forward to developing a wonderful relationship and a solid partnership with the T-REX Tape brand."

T-REX Tape is the perfect tape for any project – where only the best will suffice. Whether it's simple, around-the-house fixes, outdoor sports and survival or extreme industrial repairs on a work site, there's no project too big or too small for this Ferociously Strong Tape®. T-REX Tape has four times the staying power, three times the holding power and two times the bite over regular tapes, and its double-thick, super-aggressive adhesive allows the tape to offer superior hold on more surfaces than other ordinary tapes – including rougher and dirtier surfaces in a wide range of temperatures and humidity levels. T-REX Tape also is specifically designed with a thick sun-resistant skin which gives the tape its famed holding power – inside or outside.

For more information on T-REX Tape, visit trextape.com.

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T-REX® TAPE

T-REX® uses modern, next-generation technology to produce a top-quality tape product that performs well in all conditions and that is on a mission to help everyone from DIYers to professionals get the job done. T-REX® Tape, marketed by ShurTech Brands, LLC, is available nationally at Walmart. For additional product information, visit trextape.com, find us on Facebook® (facebook.com/trextape), follow us on Twitter® ([@trextape](https://twitter.com/trextape)) or watch us on YouTube® (youtube.com/trextape).

SHURTECH BRANDS, LLC

ShurTech Brands, LLC, markets DIY (Do It Yourself), EIY (Express It Yourself) and Home & Office consumer products under the Duck®, FrogTape®, T-REX® Tape, Painter's Mate Green® and Shurtape® brands. The company is a subsidiary of Shurtape Technologies, LLC, Hickory, N.C., an industry-leading producer of pressure sensitive masking, duct, packaging and specialty tape products, with facilities in the United States, Canada, United Kingdom, Germany, Mexico, Peru, United Arab Emirates and China. Shurtape services numerous markets, including industrial, packaging, HVAC, professional paint, auto, marine, aerospace, arts and entertainment, and retail. Shurtape also manufactures and markets the Shurtape® and Kip® brands. Visit shurtech.com for more information.

About Les Stroud Productions, Inc.

Les Stroud Productions, Inc. is helmed by CEO, Founder and Show Creator, Les Stroud. In the year 2000, Les took a few small cameras out into the wilderness of Northern Ontario, Canada, and spent a week surviving alone without food, water, equipment or a camera crew. He single-handedly wrote, created, produced, filmed, hosted, edited and composed the theme music for two original one-hour pilots that would eventually become the hit series, "Survivorman." He remains the only producer in the history of television to produce an internationally broadcast series entirely written, filmed and hosted alone. "Survivorman" would go on to become the highest-rated show in the history of OLN Canada, Science Channel U.S. and Discovery Channel U.S. As Les' popularity grew, so too did his production company. In 2007, Survivorman Productions, Inc., was listed as one of the 'Global Top 100' on the coveted list for *Realscreen* magazine. Les Stroud Productions, Inc. has continued to be a leading producer of survival content worldwide. Les' recent credits include: "Survivorman and Son," "Survivorman: Season 7" and "Survivorman Bigfoot," as well as hosting countless television specials and numerous talk show appearances. Les' numerous accolades include 21 Canadian Screen Award nominations and two official wins. For more information, please visit www.lesstroud.ca, Facebook® (facebook.com/thereallesstroud) or Twitter® ([@reallesstroud](https://twitter.com/@reallesstroud)).

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